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Spring 2025



Road map

- We've defined random variables and their distributions.
- Distributions give full information about the probabilities of an r.v.
- Today: begin to summarize distributions with expectation.

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- We can think of $Y_i(1)$ and $Y_i(0)$ as rvs and so τ_i is a rv as well.
- How should we summarize the distribution of causal effects?

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- **Question:** What is the difference between these two p.m.f.s? How might we summarize this difference?



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 - but we'll use our sample to learn about them.

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We'll use this intuition to create an average/mean for r.v.s.

Definition

The **expected value** (or **expectation** or **mean**) of a discrete r.v. X with possible values, x_1, x_2, \ldots is

$$\mathbb{E}[X] = \sum_{j=1}^{\infty} x_j \mathbb{P}(X = x_j)$$

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 - Converse isn't true!

Example - number of treated units

• Randomized experiment with 3 units. *X* is the number of treated units.

x	$p_X(x)$	$x \cdot p_X(x)$
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• Calculate the expectation of X:

$$\mathbb{E}[X] = \sum_{j=1}^{k} x_j \mathbb{P}(X = x_j)$$

= 0 \cdot \mathbb{P}(X = 0) + 1 \cdot \mathbb{P}(X = 1) + 2 \cdot \mathbb{P}(X = 2) + 3 \cdot \mathbb{P}(X = 3)
= 0 \cdot \frac{1}{8} + 1 \cdot \frac{3}{8} + 2 \cdot \frac{3}{8} + 3 \cdot \frac{1}{8} = \frac{12}{8} = 1.5

Expectation as balancing point





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Expectation of a binomial

• Let $X \sim Bin(n, p)$, what's $\mathbb{E}[X]$? Could just plug in formula:

$$\mathbb{E}[X] = \sum_{k=0}^{n} k \binom{n}{k} p^{k} (1-p)^{n-k} = ??$$

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• Use linearity:

$$\mathbb{E}[X] = \mathbb{E}[X_1 + \dots + X_n] = \mathbb{E}[X_1] + \dots + \mathbb{E}[X_n] = np$$

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• **Intuition**: on average, the sample mean is equal to the population mean.

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• If $X \ge Y$ with probability 1, then $\mathbb{E}(X) \ge \mathbb{E}(Y)$.

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• Probability of reaching
$$X = k$$
 is:

$$\mathbb{P}(X=k) = \mathbb{P}(T_1 \cap T_2 \cap \dots \cap T_{k-1} \cap H_k)$$

= $\mathbb{P}(T_1)\mathbb{P}(T_2)\dots\mathbb{P}(T_{k-1})\mathbb{P}(H_k)$
= $\frac{1}{2^k}$

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 ⇒ 𝔼[Y] = 41

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- Two ways to resolve the "paradox":
 - ▶ No infinite money: max payout of 2^{40} (around a trillion) ⇒ $\mathbb{E}[Y] = 41$
 - ▶ Risk avoidance/concave utility $U = Y^{1/2} \Rightarrow \mathbb{E}[U(Y)] \approx 2.41$

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• Often, both of these are assumed away by assuming $\mathbb{E}[|X|] < \infty$ which implies $\mathbb{E}[X]$ exists and is finite.

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$$\mathbb{P}(A_1 \cup \dots \cup A_n) \le \mathbb{P}(A_1) + \dots + \mathbb{P}(A_n)$$

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$$\mathbb{P}(A_1 \cup \cdots \cup A_n) \le \mathbb{P}(A_1) + \cdots + \mathbb{P}(A_n)$$

• Use the fact that $\mathbb{I}(A_1 \cup \cdots \cup A_n) \leq \mathbb{I}(A_1) + \cdots + \mathbb{I}(A_n)$ and then take expectations.

Bonferroni's Inequality: For any finite set of events A_1, A_2, \ldots, A_n , we have:

$$P(A_1 \cup A_2 \cup \dots \cup A_n) \le P(A_1) + P(A_2) + \dots + P(A_n)$$

Proof: Using indicator variables.

• Define the indicator random variable for each event:

$$I(A_i) = \begin{cases} 1, & \text{if } A_i \text{ occurs} \\ 0, & \text{otherwise} \end{cases}$$

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• Taking expectations on both sides:

 $E[I(A_1 \cup A_2 \cup \dots \cup A_n)] \le E[I(A_1)] + E[I(A_2)] + \dots + E[I(A_n)]$

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• Since
$$E[I(A_i)] = P(A_i)$$
, we get:

 $P(A_1 \cup A_2 \cup \dots \cup A_n) \le P(A_1) + P(A_2) + \dots + P(A_n)$

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- Suppose we are assigning *n* units to *k* treatments and all possibilities are equally likely. What is the expected number of treatment conditions without any units?
- Use indicators! $I_j = 1$ if *j*th condition is empty. So $I_1 + \cdots + I_k$ is the number of empty conditions.

$$\mathbb{E}[I_j] = \mathbb{P}(\text{cond } j \text{ empty})$$

= $\mathbb{P}(\{\text{unit 1 not in cond } j\} \cap \dots \cap \{\text{unit } n \text{ not in cond } j\})$
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• Thus, we have :

$$\mathbb{E}\left[\sum_{j} I_{j}\right] = k\left(1 - \frac{1}{k}\right)^{n}.$$

$$\mathbb{V}[X] = \mathbb{E}[(X - \mathbb{E}[X])^2]$$

• The variance measures the spread of the distribution:

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• Useful equivalent representation of the variance:

$$\mathbb{V}[X] = \mathbb{E}[X^2] - (\mathbb{E}[X])^2$$

• How do we calculate $\mathbb{E}[X^2]$ since it's nonlinear?

Definition

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Example - number of treated units

• Use LOTUS to calculate the variance for a discrete r.v.:

$$\mathbb{V}[X] = \sum_{j=1}^{k} (x_j - \mathbb{E}[X])^2 \mathbb{P}(X = x_j)$$

$$\frac{x \mid p_X(x) \mid x - \mathbb{E}[X] \mid (x - \mathbb{E}[X])^2}{\begin{array}{c|c|c|c|c|c|c|}\hline 0 & 1/8 & -1.5 & 2.25\\ 1 & 3/8 & -0.5 & 0.25\\ 2 & 3/8 & 0.5 & 0.25\\ 3 & 1/8 & 1.5 & 2.25\end{array}$$

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• Let's go back to the number of treated units to figure out the variance of the number of treated units:

$$\mathbb{V}[X] = \sum_{j=1}^{n} (x_j - \mathbb{E}[X])^2 p_X(x_j)$$

= $(-1.5)^2 \times \frac{1}{8} + (-0.5)^2 \times \frac{3}{8} + (0.5)^2 \times \frac{3}{8} + (1.5)^2 \times \frac{1}{8}$
= $2.25 \times \frac{1}{8} + 0.25 \times \frac{3}{8} + 0.25 \times \frac{3}{8} + 2.25 \times \frac{1}{8} = 0.75$

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4. $\mathbb{V}[X] \ge 0$ with equality holding only if X is a constant, $\mathbb{P}(X = b) = 1$.

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• Binomials are the sum of independent Bernoulli r.v.s so:

$$V[X] = V[X_1 + \dots + X_n] = V[X_1] + \dots + V[X_n] = np(1-p)$$

Variance of the sample mean

• Let X_1, \ldots, X_n be i.i.d. with $\mathbb{E}[X_i] = \mu$ and $V[X_i] = \sigma^2$.
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$$V[\bar{X}_n] = V\left[\frac{1}{n}\sum_{i=1}^n X_i\right] = \frac{1}{n^2}\sum_{i=1}^n V[X_i] = \frac{1}{n^2}n\sigma^2 = \frac{\sigma^2}{n}$$

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- Under i.i.d. sampling we know the expectation and variance of \bar{X}_n without any other assumptions about the distribution of the X_i !
 - We don't know what distribution it takes though!

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- Can we relate those? Yes, for convex and concave functions.

Convex and Concave

Definition (Convex Function). A function $f : \mathbb{R}^n \to \mathbb{R}$ is said to be *convex* if for all $x, y \in \mathbb{R}^n$ and for all $\lambda \in [0, 1]$, we have

$$f(\lambda x + (1 - \lambda)y) \le \lambda f(x) + (1 - \lambda)f(y).$$

This means that the line segment connecting any two points on the graph of f lies above or on the graph.



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Jensen's inequality

Let X be a r.v. Then, we have

 $\mathbb{E}[g(X)] \geq g(\mathbb{E}[X]) \quad \text{if } g \text{ is convex}$

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with equality only holding if g is linear.

• Makes proving variance positive simple.

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Poisson

Definition

An r.v. *X* has the **Poisson distribution** with parameter $\lambda > 0$, written $X \sim \text{Pois}(\lambda)$ if the p.m.f. of *X* is:

$$\mathbb{P}(X=k) = \frac{e^{-\lambda}\lambda^k}{k!}, \quad k = 0, 1, 2, \dots$$

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Number of contributions a candidate for office receives in a day.

• Key calculus fact that makes this a valid p.m.f.: $\sum_{k=0}^{\infty} \frac{\lambda^k}{k!} = e^{\lambda}$.

Poisson properties

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• If $X \sim Bin(n, p)$ with n large and p small, then X is approximately Pois(np).

Poisson Distribution as a Limiting Case of Binomial

Claim: If $X_n \sim Bin(n, p_n)$ with $n \to \infty$ and $p_n \to 0$ such that $np_n = \lambda$, then:

$$\lim_{n \to \infty} P(X_n = k) = \frac{\lambda^k e^{-\lambda}}{k!}, \quad k = 0, 1, 2, \dots$$

which is the **Poisson** distribution $X \sim \text{Pois}(\lambda)$.

Proof:

• The binomial probability mass function (p.m.f.) is:

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$$\frac{n!}{(n-k)!} \approx n^k$$

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• Thus, X_n converges to a Poisson(λ) random variable.

Gov 2001

Claim: If $X \sim \text{Pois}(\lambda)$, then its expectation is:

$$E[X] = \lambda.$$

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• Substituting:

$$E[X] = \sum_{k=1}^{\infty} k \frac{\lambda^k e^{-\lambda}}{k!}.$$

• Since
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• Factor out
$$\lambda$$
:

$$E[X] = \lambda e^{-\lambda} \sum_{j=0}^{\infty} \frac{\lambda^j}{j!}.$$

Expectation of a Poisson Distribution

• Recognizing the power series for e^{λ} :

$$\sum_{j=0}^{\infty} \frac{\lambda^j}{j!} = e^{\lambda}.$$

• Thus, we obtain:

$$E[X] = \lambda e^{-\lambda} \cdot e^{\lambda} = \lambda.$$

• **Conclusion:** The mean of a Poisson-distributed random variable is *λ*.